

LEVENE MBA Program – General Business Specialization (effective Fall 2013)

PROGRAM REQUIREMENTS			
	SEMESTER	CREDIT HRS	GRADE
MBA 815			
MBA 830			
MBA 860			
MBA 880			
MBA/GBUS			
MBA/GBUS			
MBA/GBUS			
MBA/GBUS			
MBA 899*			
MBA 848**			

*Required: MBA 899 Integrative Practicum (6 credits)

**Required: MBA 848 AA-ZZ International Study Tour (3 credits)

REQUIRED MBA Course Descriptions:

MBA 815 - Business Policy and Strategy (3) The course focuses on the identification, evaluation and formulation of organizational strategy in an international context. Special emphasis is placed on inherent tensions faced by global organizations in developing and implementing strategy, such as the effects of cultural, economic and political differences on standardization versus adaptation and the identification of global niches, through the use of lectures, discussion, student analysis, and case studies of various kinds of organizations.

MBA 830 - Social Issues in Business (3) This course provides an examination of problems in business management related to society at large. It includes a multidisciplinary application of knowledge, concepts, and analytical tools to apply to contemporary issues challenging business executives, including the role of consultation with local communities, sustainable business practices in developing economies, and evolving global standards of corporate social responsibility and ethics.

MBA 860 - Managing Change (3) This course provides students with an awareness and understanding of how organizations assess situations and plan, implement, communicate and maintain change. The course also provides an understanding of how cultural differences, including attitudes toward employee empowerment and employee-initiated change, affect the development and implementation of change processes. The objective of the course is to develop change-agent skills in the management ranks.

MBA 880 - Managing Information, Analytics, and Decision-making (3) The course provides students with knowledge and skills necessary to effectively utilize complex, ambiguous information to solve complex problems within time-constrained environments. In the course students will examine business issues associated with strategic information management, including knowledge duration, business and competitive analysis and business analytics.

